

Community Website Partnership 2.0 Available Now!

Exciting News! In response to feedback from rural community partners, and following best practices in accessibility and website design, the Community Website Partnership Hub Team has developed a new, upgraded **2.0 Community Website Template** www.cwptemplate.org

Benefits of Community Website Partnership Template 2.0 include:

- Website runs faster and is easier to edit behind the scenes with visual builder
- 2.0 template is more visually appealing with a colorful, modern design
- Accessibility features for diverse audiences
- New Spanish translation
- More responsive and mobile friendly
- Better website feature integration
- Improved search engine optimization (SEO)
- Upgrades to all features based on user feedback

Details: Local website design firms quoted \$20,000-\$50,000 for the CWP 2.0 template website. This amount is not realistic for many rural communities to cover, so Community Website Partnership is here to provide the capacity, collaborative process, and template at a subsidized cost.

For new and current CWP Communities in 2023, the cost of the CWP 2.0 community website template, content development process, annual CWP Partnership membership + technical maintenance and support = \$4,000. Annual community contributed costs in 2024 and beyond are \$120 - \$1,500, pending customized needs for technical & outreach support.

This annual community contributed cost for 2023 includes:

- Website development and launch (new communities) or Website transfer/ upgrade (current communities)
- Active Community Website Partnership Membership with access to CWP Hub Team,
 Partnership Network, All Calls, E-Newsletter, Partnership login resources and guides
- CWP Technical Specialist Steven Williams continues to offer excellent, high-quality technical maintenance and technical support
- CWP manages accounts for hard costs (domain, themes, plugins, etc.)

Please contact Brooke <u>info@communitywebsite.org</u> to begin the discovery process about how Community Website Partnership can meet your community's needs for increased connection, collaboration, and enhanced rural community building.